Benjamin Yeo, Ph.D.
Assistant Professor
Management
Albers School of Business/Economics
byeo@seattleu.edu

ACADEMIC BACKGROUND

Ph.D. Pennsylvania State University.

Master Nanyang Technological University.

B.A.(Hons) Nanyang Technological University.

PROFESSIONAL CERTIFICATIONS

ESRI ArcGIS Desktop, 2009, Redlands, CA.

Qualification

Scholarly Academic

WORK EXPERIENCE

Academic

Assistant Professor, Seattle University (September, 2019 - Present), Seattle, Washington.

Assistant Professor, DePaul University (January, 2015 - July, 2019), Chicago, Illinois.

Assistant Professor, Chapman University (August, 2011 - December, 2014), Orange, California.

Non-Academic

Senior Research Analyst, Milken Institute (May, 2005 - July, 2011), Santa Monica, California.

Consulting Experience

2016: Genesys Works, Analysis of Genesys Works' economic impact in Texas, Assessing the economic impact of Genesys Works in Texas.

2013 – 2015: Batavia Research, Advisor in analytics and social media business intelligence, Advisor in analytics and social media business intelligence

TEACHING

Courses Taught

Courses from the Teaching Schedule: Data Mining and Big Data Analytics, Financial Modeling for Business Decisions, Infomation Systems in Business, Machine Learning for Business.

Courses taught, but not in the Schedule:
BOOT 001, MSBA/OMSBA Programming Boot Camp: Fall 2019 (56 students), Winter 2020 (9 students), Spring 2020 (8 students), Fall 2020 (63 students), Winter 2021 (20 students), Spring 2021(16 students), Summer 2021 (12 students), Fall 2021 (80 students), Winter 2022 (13 students), Summer 2022 (11 students), Fall 2022 (79 students), Winter 2023 (17 students).

Teaching Activities

Course (New) - Creation/Delivery: Conventional

2023 - *IS 5310 Machine Learning for Business*.

Course (New) - Creation/Delivery: Online

2021 - *BRMB 5240 Data Modelling for Business*.

2020 - *IS 3150 Information Systems for Business*.

2020 - *BUAN 4310 Data Mining and Big Data Analytics*.

2019 - *MSBA/OMSBA Preparation Course*.

Innovations in Course Content / Presentation

2021 - *BUAN 4310 Data Mining and Big Data Analytics International Collaboration with St. Joseph's College, India*.

Other Teaching Activities

2022 - *BRMB 5240 Data Modelling for Business course revision*.

2022 - *BUAN 4310 Data Mining and Big Data Analytics updates/revisions*.

2022 - *MSBA/OMSBA Preparation Course updates/revisions*.

2022 - *IS 3150 Information Systems for Business updates/revisions*.

2021 - *MSBA/OMSBA Preparation Course*.

2021 - *IS 3150 Information Systems for Business updates/revisions*.

2021 - *BRMB 5240 Data Modelling for Business updates/revisions*.

2021 - *BUAN 4310 Data Mining and Big Data Analytics updates/revisions*.

2021 - *Collaborative Online International Learning*.

2020 - *MSBA/OMSBA Preparation Course updates/revisions*.

INTELLECTUAL CONTRIBUTIONS

Intellectual Contributions Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	21			21
Articles-in-Progress (All)	4			4
Publications in Refereed Conference Proceedings	31			31
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	5			5
Presentations of Refereed Papers	29			29
Research Report, Non-Refereed	13			13

Refereed Articles

Basic or Discovery Scholarship

Cheng, L., Lu, W., & Yeo, B. (2023). Predicting abnormal trading behavior from Internet rumor propagation: A machine learning approach. *Financial Innovation, 9 (3)*.

Lin, H., Tsai, H., & Yeo, B. (2023). Augmented reality advertising in entertainment programming: An exploration across cultures. *Journal of Creative Communications*.

Grant, D., & Yeo, B. (2022). A business process reengineering method. *Issues in Information Systems, 23 (1)*, 1-12.

Grant, D., & Yeo, B. (2022). Exploratory study of societal contexts and industry performance. *International Journal of E-Business Research, 18 (1)*, 1-22.

Yeo, B. (2022). Impact of high-tech industries over time. *International Journal of Sociotechnology and Knowledge Development, 14 (1)*, 1-15.

Yeo, B., Serenko, A., & Palvia, P. (2022). One size does not fit all: Global perspectives on IT worker turnover. *IEEE Transactions on Engineering Management*.

Grant, D., & Yeo, B. (2022). Resource-based view of the productivity paradox. *Technology Analysis and Strategic Management*, 1-16.

Yeo, B., Serenko, A., Palvia, P., Sato, O., Sasaki, H., Jie, Yu, and Yue, Guo (2021). Job satisfaction of IT workers in East Asia: The role of employee demographics, job demographics, and uncertainty avoidance. *Data Base for Advances in Information Systems, 52 (2)*, 94-126.

Grant, D., & Yeo, B. (2021). Enterprise integration using service-oriented architecture. *Issues in Information Systems, 22 (1)*, 164-177.

Lin, C., Lin, H., Yeo, B., & Lin, P. (2021). The influence of social TV multitasking behavior on the effectiveness of cross-media advertising. *International Journal of Communication, 15*, 1570-1594.

Lu, W., & Yeo, B. (2020). Time-Varying relations between seven dimensions of CSR and firm risk. *Business and Professional Ethics Journal, 39 (3)*, 319-345.

Grant, D., & Yeo, B. (2019). Are ICTs really that important in driving industry performance? *Journal of Global Information Management, 27 (3)*, 101 - 119.

Yeo, B., & Grant, D. (2019). Exploring the effects of ICTs, workforce, and gender on capacity utilization. *Information Technology for Development, 25 (1)*, 122 - 150.

Yeo, B., & Grant, D. (2019). Exploring the factors affecting global manufacturing performance. *Information Technology for Development, 25 (1)*, 92 - 121.

Yeo, B. (2019). What drives university technological innovation outcomes? A re-vitalised investigation. *Journal of Information and Knowledge Management, 18 (3)*.

Grant, D., & Yeo, B. (2018). A global perspective on tech investment, financing, and ICT on manufacturing and service industry performance. *International Journal of Information Management, 43*, 130 - 145.

Yeo, B. (2018). Societal impact of university innovation. *Management Research Review, 41 (11)*, 1309 - 1335.

Yeo, B., & Grant, D. (2018). Predicting service industry performance using decision tree analysis. *International Journal of Information Management, 38 (1)*, 288 - 300.

Grant, D., & Yeo, B. (2018). An exploratory perspective on how crime and informality affect BRICS industry performance. *Journal of Global Information Technology Management, 21 (4)*, 242 - 261.

Yeo, B. (2010). Driving the knowledge economy: The impact of regional innovation capacity. *Contemporary Management Research, 6 (1)*, 73-88.

Trauth, E., Quesenberry, J., & Yeo, B. (2008). The interaction between gender and environmental context: Influences on women in the IT workforce. *Data Base for Advances in Information Systems, 39 (1)*, 8-32.

Refereed Proceedings

Basic or Discovery Scholarship

Grant, D., & Yeo, B. (2022). A process reengineering method. *IACIS Annual Conference*.

Lin, H., Yeo, B., & Linardi, E. K. (2022). The effect of website customized advertising, product attributes, and self-esteem on consumer attitude and purchase intention. *International Communication Association Conference*.

Grant, D., & Yeo, B. (2021). Enterprise integration through service oriented architectures. *IACIS Annual Conference*.

Lin, H., Lin, P., & Yeo, B. (2021). The effect of consumer-generated visual advertisements in social media brand community. *International Communication Association Conference*.

Yeo, B., Serenko, A., Palvia, P., & Jacks, T. (2020). Does the US model of IT work exhaustion apply to the BRICS countries? *Global Information Technology Management Association (GITMA) Conference*.

Yeo, B., & Grant, D. (2019). Technology investment Impact on industry regional productivity: Empirical evidence of S-Curve characteristics. *International Conference on Information Systems SIG Global Development Workshop*.

Lin, C., Lin, H., & Yeo, B. (2019). The influence of social TV multitasking behavior on the effectiveness of cross media advertising. *International Communication Association Conference*.

Yeo, B., Serenko, A., Palvia, P., Sato, O., Sasaki, H., Jie Yu, The University of Nottingham, Ningbo China Yue Guo, King's College London (2018). Exploring job satisfaction of IT workers in Taiwan, Japan, And China: The role of employee demographics, job demographics, and uncertainty avoidance. *Americas Conference on Information Systems*.

Yeo, B. (2018). Exploring the continued economic importance of high-tech industries: Trends and implications. *Americas Conference on Information Systems*.

Yeo, B. (2017). What drives university technological innovation and commercialisation. *Americas Conference on Information Systems*.

Lu, W., & Yeo, B. (2017). Corporate social responsibility and risk taking. *International Business Research Conference*.

Yeo, B., & Grant, D. (2016). ICT impact on productivity: Exploring implications of females in the workforce. *European Conference on Information Systems SIG Global Development Workshop*.

Yeo, B., & Grant, D. (2016). On manufacturing sector performance: Do information and communication technologies matter? *European Conference on Information Systems SIG Global Development Workshop*.

Yeo, B. (2015). Modelling the economic impact of innovation capacity: A study of U.S. regions. *Global Information Technology Management Association Conference*.

Yeo, B. (2015). The economic impact of human capital in information systems. *Americas Conference on Information Systems*.

Lin, H., & Yeo, B. (2013). Mobilizing location based advertising: A study of effectiveness on persuasion. *Pacific Telecommunications Council Conference*.

Hung, C., Lu, C., & Yeo, B. (2010). Telecommunications reform and network expansion – Lessons from APEC countries. *International Communications Association Conference*.

Lu, W., & Yeo, B. (2009). China in the financial downturn: Lessons from the US mortgage market meltdown. *All China Economics International Conference*.

Yeo, B. (2008). Driving the knowledge economy: The impact of regional innovation capacity. *Business and Information Conference*.

Yeo, B. (2006). Sustainable development from information and communication technologies – The case of university versus corporate investments. *Biennial Conference of the International Telecommunications Society*.

Yeo, B. (2006). Economic growth from technological innovation: Key drivers in the new economy. *All China Economics International Conference*.

Yeo, B. (2006). Sustainable development from information and communication technologies – The case of university versus corporate investments. *Biennial Conference of the International Telecommunications Society*.

Yeo, B. (2006). Economic growth from technological innovation: Key drivers in the new economy. *All China Economics International Conference*.

Trauth, E., Quesenberry, J., & Yeo, B. (2005). The influence of environmental context on women in the IT workforce. *ACM SIGMIS Conference*.

Trauth, E., & Yeo, B. (2004). E-business potential in California's San Joaquin Valley: An investigation of societal influences. *International Federation for Information processing (IFIP) 8.4 Conference*.

Yeo, B. (2004). Developing a knowledge-based economy: An investigation of cultural influences. *International Conference on Knowledge Management*.

Yeo, B. (2004). Exploring the situated context of knowledge management in e-government development. *International Conference on Knowledge Management in Asia Pacific*.

Yeo, B., & Qian, J. (2003). Digital television initiatives: Experiences from the United Kingdom and the United States of America. *International Communication Association Conference*.

Yeo, B., & Banerjee, I. (2003). The Internet and its impact on political participation: A case study of Singapore. *International Communication Association Conference*.

Banerjee, I., & Yeo, B. (2002). Re-Assessing the Internet-determinism perspective in democratization: A critical analysis of Singapore. *International Communication Association Conference*.

Yeo, B., & Choi, A. (2002). Regulating the media: The role of the state in reconciling conflicting interests. *International Communication Association Conference*.

Chapters, Cases, Readings, Supplements

Chapters

Yeo, B., Serenko, A., & Jacks, T. (2020). Information technology issues in Taiwan. In Press, In P. Palvia, J. Ghosh, T. Jacks, A. Serenko, and A. H. Turan (Eds.), *The World IT Project. Global Issues in Information Technology* (pp. 421-434).

Yeo, B. (2014). Knowledge-Based economic growth from the social context of information technology. *Approaches and Processes for Managing the Economics of Information Systems* (pp. 309 - 323). Hershey, PA: IGI Global.

Yeo, B. (2011). From information technology to social technology: Opportunities and challenges in the knowledge economy. In P. Papadopoulou, P. Kanellis, and D. Martakos (Eds.), *Social Computing Theory And Practice: Interdisciplinary Approaches.* (pp. 1 - 18). Hershey, PA: IGI Global.

Yeo, B., & Trauth, E. (2009). The call for transformational governance in the knowledge economy. *Handbook of Research on ICT-Enabled Transformational Government: A Global Perspective* (pp. 271 - 290). IGI Global.

Trauth, E., Huang, H., Morgan, A., Quesenberry, J., & Yeo, B. (2006). Investigating diversity in the global IT workforce: An analytical framework. *IT Workers: Human Capital Issues in a Knowledge-based Environment (Research in Human Resource Management)* (pp. 331 - 260). Information Age Publishing.

Benerjee, I., & Yeo, B. (2003). Internet and democracy in Singapore: A critical appraisal. *Rhetoric and Reality: The Internet Challenge for Democracy in Asia* (pp. 259 - 287). Singapore: Times Media Pte. Ltd..

Presentations of Refereed Papers

International

Linardi, E. K., Lin, H., & Yeo, B. (2022). *The effect of website customized advertising, product attributes, and self-esteem on consumer attitude and purchase intention.* International Communication Association Conference, Paris, France.

Lin, H., Lin, P., & Yeo, B. (2021). *The effect of consumer-generated visual advertisements in social media brand community.* International Communication Association Conference, NA, Virtual.

Grant, D. & Yeo, B. (2021, June). *Enterprise Integration Through Service Oriented Architectures.* IACIS Annual Conference, Europe, Virtual.

Yeo, B., Serenko, A., Palvia, P., & Jacks, T. (2020, June). *Does the US model of IT work exhaustion apply to the BRICS countries?* Global Information Technology Management Association (GITMA) Conference, Paris, France.

Grant, D. & Yeo, B. (2019, December). *Technology investment Impact on industry regional productivity: Empirical evidence of S-Curve characteristics.* International Conference on Information Systems SIG Global Development Workshop, Munich, Germany.

Lin, C., Lin, H., & Yeo, B. (2019, May). *The influence of social TV multitasking behavior on the effectiveness of cross media advertising.* International Communication Association Conference, DC, District of Columbia.

Yeo, B. (2018). *Exploring the continued economic importance of high-tech industries: Trends and implications.* Americas Conference on Information Systems, New Orleans, Louisiana.

Yeo, B., Serenko, A., Palvia, P., Sato, O., Sasaki, H., Jie Yu, Yue Guo (2018, August). *Exploring job satisfaction of IT workers in Taiwan, Japan, and China: The role of employee demographics, job demographics, and uncertainty avoidance.* Americas Conference on Information Systems, New Orleans, Louisiana.

Lu, W. & Yeo, B. (2017). *Corporate social responsibility and risk taking.* International Business Research Conference, Osaka, Japan.

Yeo, B. (2017). *What drives university technological innovation and commercialisation.* Americas Conference on Information Systems, Boston, Massachusetts.

Yeo, B. & Grant, D. (2016). *On manufacturing sector performance: Do information and communication technologies matter?* European Conference on Information Systems SIG Global Development Workshop, Istanbul, Turkey.

Yeo, B. & Grant, D. (2016). *ICT impact on productivity: Exploring implications of females in the workforce.* European Conference on Information Systems SIG Global Development Workshop, Istanbul, Turkey.

Yeo, B. (2015). *Modelling the economic impact of innovation capacity: A study of U.S. regions.* Global Information Technology Management Association Conference, St. Louis, Missouri.

Yeo, B. (2015, August). *The economic impact of human capital in information systems.* Americas Conference on Information Systems, San Juan, Puerto Rico.

Lin, H. & Yeo, B. (2013, January). *Mobilizing location based advertising: A study of effectiveness on persuasion.* Pacific Telecommunications Council Conference, Honolulu, Hawaii.

Yeo, B. (2011, August). *Analysing knowledge-based growth: Going beyond innovation.* Americas Conference on Information Systems, Detroit, Michigan.

Hung, C., Lu, C., & Yeo, B. (2010, June). *Telecommunications reform and network expansion – Lessons from APEC countries.* International Communications Association Conference, Singapore, Singapore.

Lu, W. & Yeo, B. (2009, December). *China in the financial downturn: Lessons from the US mortgage market meltdown.* All China Economics International Conference, Hong Kong, China- Hong Kong.

Yeo, B. (2008, July). *Driving the knowledge economy: The impact of regional innovation capacity*. Business and Information Conference, Seoul, Republic of Korea.

Yeo, B. (2006, December). *Economic growth from technological innovation: Key drivers in the new economy.* All China Economics International Conference, Hong Kong, China- Hong Kong.

Yeo, B. (2006, June). *Sustainable development from information and communication technologies – The case of university versus corporate investments.* Biennial Conference of the International Telecommunications Society, Beijing, China-PRC.

Trauth, E., Quesenberry, J., & Yeo, B. (2005, April). *The influence of environmental context on women in the IT workforce.* ACM SIGMIS Conference, Atlanta, Georgia.

Yeo, B. (2004, December). *Developing a knowledge-based economy: An investigation of cultural influences.* International Conference on Knowledge Management, Singapore, Singapore.

Yeo, B. (2004, December). *Exploring the situated context of knowledge management in e-government development.* International Conference on Knowledge Management in Asia Pacific, Taipei, Taiwan.

Trauth, E. & Yeo, B. (2004, June). *E-business potential in California's San Joaquin Valley: An investigation of societal influences.* International Federation for Information processing (IFIP) 8.4 Conference, Salzburg, Austria.

Yeo, B. & Banerjee, I. (2003, May). *The Internet and its impact on political participation: A case study of Singapore.* International Communication Association Conference, San Diego, California.

Yeo, B. & Qian, J. (2003, May). *Digital television initiatives: Experiences from the United Kingdom and the United States of America.* International Communication Association Conference, San Diego, California.

Banerjee, I. & Yeo, B. (2002, July). *Re-Assessing the Internet-determinism perspective in democratization: A critical analysis of Singapore.* International Communication Association Conference, Seoul, Republic of Korea.

Yeo, B. & Choi, A. (2002, July). *Regulating the media: The role of the state in reconciling conflicting interests.* International Communication Association Conference, Seoul, Republic of Korea.

Research Reports

2011: Devol, R., Klowden, K., & Yeo, B., 2010 State Technology and Science Index: Enduring Lessons for the Intangible Economy., submitted to Milken Institute.

2011: DeVol, R., Bedroussian, A., & Yeo, B., The Global Biomedical Industry: Preserving US Leadership., submitted to Milken Institute.

2010: DeVol, R., Wong, P., Bedroussian, A., Charuworn, A., Chatterjee, A., Candice Flor Hynek, Kevin Klowden, and Benjamin Yeo Jobs for America: Investments and Policies for Economic Growth and Competitiveness., submitted to Milken Institute.

2010: Klowden, K., Flor Hynek, C., & Yeo, B., California's Position in Technology and Science 2010., submitted to Milken Institute.

2009: DeVol, R., Yeo, B., Chatterjee, A., Bedroussian, A., & Wong, P. The Greater Philadelphia Life Sciences Cluster 2009: An Economic and Comparative Assessment., submitted to Milken Institute.

2009: DeVol, R., Klowden, K., & Yeo, B., North America's High-Tech Economy. The Geography of Knowledge-Based Industries., submitted to Milken Institute.

2009: Klowden, K., & Yeo, B., Value of U.S. Life Sciences. A White Paper., submitted to Milken Institute.

2009: DeVol, R., Yeo, B., Bedroussian, A., & Wong, P., Energizing California: Mapping Chevron's Economic Impacts on the Golden State., submitted to Milken Institute.

2007: Wong, P., Yeo, B., Bedroussian, A., & Devol, R., Nemours Children's Hospital: Advancing Orlando's Life Science and Economic Development., submitted to Milken Institute.

2007: Wong, P., DeVol, R., Klowden, K., & Yeo, B., The Florida Life Sciences Roadmap., submitted to Milken Institute.

2007: Klowden, K., Chatterjee, A., Charuworn, A., & Yeo, B., Initial Examination on Reforming the California Lottery., submitted to Milken Institute.

2006: DeVol, R., Bedroussian, A., Babayan, A., Frye, M., Murphy, D., Tomas J. Philipson, Lorna Wallace, Perry Wong and Benjamin Yeo. Mind to Market: A Global Analysis of University Biotechnology Transfer and Commercialization., submitted to Milken Institute.

2006: Wong, P., Yeo, B., & DeVol, R., Pittsburgh Technology Strategy., submitted to Milken Institute.

Grants

Research

2022: Grant, D., Yeo, B., & Jacob, B., Bridging the Gap in Data Science: Are We Teaching what the Industry Needs?, Co-Principal Investigator, Albers School of Business and Economics.

2017: Yeo, B. The Economic Impact of High Tech Industries: Trends and Implications, Principal Investigator, DePaul University.

2016: Yeo, B. The Context of Information Technology Work in Taiwan: A Global Comparison, Principal Investigator, DePaul University.

2016: Yeo, B. & Grant, D., The Role of Information and Communication Technologies in Industry Performance, Co-Principal Investigator, DePaul University.

Teaching

2017: Grant, D. & Yeo, B., Applied Data Analytics Courses in Business and Social Science, Co-Principal Investigator, DePaul University.

Papers Under Review

Linardi, E. K., Lin, H., & Yeo, B. (2023). "Effective digital advertising from customized advertising," Initial submission to *Journal is not in list - being petitioned*.

Grant, D., Yeo, B., & Jacob, B. (2022). "Data science knowledge gaps between academia and industry," Initial submission to *Communications of the ACM*.

Lin, H., Lin, P., & Yeo, B. (2022). "The effect of consumer-generated visual advertisements in social media brand communities," 1st revise and resubmit to *International Journal of Communication*.

Grant, D. & Yeo, B. (2022). "A regional productivity explanation for the technology paradox," Initial submission to *Journal is not in list - being petitioned*.

Other Research

Other Research Activities

2021: Yeo, B., Serenko, A., & Palvia, P., *Scholarship Seminar Presentation: Does the US Model of IT Work Exhaustion Apply Globally?*

SERVICE

Service to the Institution

Department Assignments

Member:

2022-2023: MSBA Assessment Review Committee

2021-2022: Management Faculty Search Committee

College Assignments

Mentoring Activities:

2019-2020 – 2021-2022: Student Advisees

Other Institutional Service Activities:

2022-2023: James Barth's visit

2021-2022 – 2022-2023: WRDS Users Group

Member:

2022-2023: Scholarship Seminar Series

2022-2023: Scholarship Review Committee

2020-2021 – 2022-2023: Undergraduate Scholarship Review Committee

2021-2022: PMBA Programme Review

2021-2022: MSBA Assessment Review Committee

2019-2020: MSBA Assessment Group

University Assignments

Committee Member:

2022-2023: Academic Technology Committee

2021-2022 – 2022-2023: Sullivan Review Committee

Service to the Profession

Board Member: PRJ Editorial Review Board

2020 – 2023: Journal of Global Information Technology Management.

2015 – 2023: International Journal of Sociotechnology and Knowledge Development (IJSKD).

Chair: Committee / Task Force

2014: International Conference on Marketing Studies, Taipei, Taiwan.

Chair: Conference / Track / Program

2020: Global Information Technology Management Association (GITMA) Conference, Paris, France. Track Chair for "Societal Issues and Digital Divide"

Reviewer - Article / Manuscript

2017: Australasian Conference on Information Systems, Tasmania, Australia.

Presentation

2014: Pacific Telecommunications Council Conference. The Implications of Digital Presence: A Content Marketing Index of U.S. Businesses

2008: CariCam 2008, Cancun, Mexico. Offering Compelling Multimedia Services. Business Opportunities for Next-Generation Mobile Messaging and Value-Added Services (VAS). Caribbean and Central America telecommunications industry conference

Reviewer: Ad Hoc Reviewer for a Journal

2020: European Journal of Information Systems. ASIS Level 3

2019: Management Research Review. ASIS Level 1

Reviewer: Conference Paper

2015: MultiConference on Systemics, Cybernetics and Informatics, Orlando, Florida.

Professional Development

DS: Research-Related Conference/Seminar

2022: MISQE Panel Discussion with Best Paper Authors. Organised by Special Issue Coordinating Editors & Workshop Coordinators. MIS Quarterly Executive. Piccoli, Gabriele; Eden, Rebekah; Junglas, Iris; Lacity, Mary;

Di Gangi, Paul; Koch, Hope; and Johnson, Vess, "MISQE Panel Discussion "Tips & Advice for Writing an MIS Quarterly Executive Paper - A Panel Discussion with Best Paper Authors"" (2022). AIS Webinars.

Instructional-Related Conference

2018: Distance Teaching and Learning Conference.

2013: First year Experience.

Other Professional Development

2021: Recognizing Diversity, Equity, and Inclusion (DEI) Work in Promotion and Tenure Review. Organised by Higher Education Recruitment Consortium (HERC)

2021: Collaborative Online International Learning (COIL). Pilot programme organised by SU Global Engagement and the University Core

2021: Arrupe Seminar. Organised by the SU Center for Jesuit Education.

2021: Albers Scholarship Seminar. Presented scholarship titled "Does the US model of IT work exhaustion apply globally?". Collaboration with Alexander Serenko, Ontario Tech University; Prashant Palvia, University of North Carolina, Greensboro; and Tim Jacks, Southern Illinous University, Edwardsville.

Professional Seminars / Workshops

2020: Center for Digital Learning & Innovation. CDLI Online Course Design

Honors/Awards

Award

2020 – 2021: Emerging Scholar Award, Technology, Knowledge and Society.

Miscellaneous

2023 - Reference letters for students

2022 - Reference letters for students

2021 - Reference letters for students

2020 - Reference letters for students

Last updated by member on 08-Feb-23 (03:00 PM)