

JON GOULD

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SKILLS

Public policy advocacy
Grassroots organizing
Resource development
Campaign strategy
Coalition leadership

Organizational leadership
Public speaking
Staff development
Media/community relations
Legislative relations

PROFESSIONAL EXPERIENCE

Children's Alliance, Seattle, WA

July 1997-present

Deputy Director

- Coordinate all public policy, mobilization, lobbying, communications, and outreach activities
- Participate in organizational management and leadership
- Organize community mobilization efforts to advocate for public policy changes, including local public forums, rallies, and other events
- Raise funds through grants, donations, and membership contributions
- Recruit, train and supervise Director-level staff
- Develop new strategic partnerships with public and private organizations

Low Income Housing Institute (LIHI), Seattle, WA June 1996-July 1997

Housing Policy Coordinator

- Analyzed federal, state, and local housing policy to determine impact on low-income people and affordable housing supply
- Provided technical assistance to residents and purchasers of federally-assisted housing
- Advocated for preservation of affordable housing
- Raised funds for LIHI programs and advocacy projects
- Coordinated the work of the Washington Reinvestment Alliance (WRA)
- Negotiated community reinvestment agreements with banks and monitor agreements
- Researched community development lending needs
- Supervised staff, subcontractors, and community volunteers

Soup Line Fundraiser, Seattle, WA

December 1995-February 1996

Coordinator

- Coordinated fundraising event for local homeless shelters attended by 650 people
- Solicited donations and sponsorship from businesses, organizations, and elected officials
- Coordinated program of high-profile speakers
- Recruited and supervised 80 volunteers

The Tenants Union, Seattle, WA

June 1990-September 1995

Lead Organizer

- Trained, coordinated, and supervised five-member organizing staff

- Organized tenant groups and provided technical assistance, legal information, and strategy advice
- Assisted groups in negotiations with landlords and public officials
- Staffed landlord/tenant legal information hotline
- Raised funds for grassroots organizing
- Planned and implemented successful city-wide legislative campaigns
- Built and staffed coalitions
- Lobbied city, county, and state lawmakers
- Recruited, trained, and supervised volunteers

PROFESSIONAL AND COMMUNITY INVOLVEMENT

Washington United for Marriage, Coordinating Committee member, 2011-present
Washington Budget and Policy Center, founding Board member, Vice-President, 2005-present
Childhood Obesity Prevention Coalition, founding Steering Committee member, 2008-2010
Washington Tax Fairness Coalition, Board member, 2007-2008
Washington Covering Kids and Families Coalition, Co-chair, 2000-2005
Washington Coalition for Insurance Parity, Board member, 2002-present (Past Chair, Public Education Committee)
Statewide Poverty Action Network, Coordinating Board member, Chair, 1999-2005
Human Services and Housing Now Political Action Committee, Steering Committee, 1997-present (Chair 1999-2002)
Washington Low Income Housing Congress, Board Member, 1996-2003
Real Change Board of Directors, 1994-2003 (Board President 1996-2003)
IBEW Local 46 Homeless Shelter, founder, 1992
Cherry Street Housing Cooperative, founder, 1992
Squire Park Community Council, Board Member, 1992-1993
Homestead Organizing Project, Board Member, 1991-1994
Church Council of Greater Seattle, Board Member, 1994-1997
National Housing Preservation Working Group, Member, 1996-1997
Seattle/King County Housing Development Consortium, Board Member, 1996-1997
The Tenants Union, Board Member, 1995-1999
Section 8 Tenants Organizing Project, founder and Policy Board Member, 1996-2002

AWARDS AND RECOGNITION

Community Partner of the Year, 2008, SEIU Local 925
Change Agent of the Year, 2007, Real Change Newspaper
Most Innovative Advocacy Campaign, 2005, GetActive/Convio
Tenants Union of Washington, 2006
Friend of Housing award, 1996, Washington State Housing Finance Commission, 1996

EDUCATION

Masters of Public Administration, Evans School of Public Affairs, University of Washington, 2003
Bachelor of Arts, History, Cornell University, Ithaca, NY, 1989
Spanish Language School, *Instituto Cultural de Oaxaca*, Mexico, November 1993

Selected samples of recent public appearances:

Invited guest on TVW's *Inside Olympia*:

October 7, 2010 re: No on Initiative 1053 campaign

November 10, 2010 re: Protecting social services in the 2011 Legislative Session

Interview on KING 5 TV's *Learning for Life*:

November 17, 2009 re: Parents participating in public policy advocacy