10/14 - Current

Smarthouse Creative:

• Commercial director implementing alchemy to turn ideas of ether to visual gold

Creative Director

• Strategized and produced impacting media messaging for multiple clients

Seattle International Film Festival: Shorts Programmer

- Curated shorts film programming for SIFF's annual Oscar-qualifying festival
- Reviewed international film submissions

Saga Film, Iceland:

- Film Department Manager 05/12 - 08/13 Managed logistics for equipment needs for international commercials and feature films
- Supervised all staff within the film equipment department
- Clients: Vodafone, Shell, Chevy, Íslandsbanki, Icelandair, Bjork and ID Magazine

Couch Fest Films:

- **Festival Director** • Founder and director of world's largest international single-day shorts film festival
- Managed staff to consistently program over 65 international award-winning shorts

Writer/Director

Pure Water for the World:

- In Haiti and Honduras, directed and produced doc videos highlighting the work of NGOs
- Coordinated interviews with NGO partners in isolated and at-risk areas

ShortoftheWeek.com:

- Curated influential shorts from the recent film festival circuit (150K monthly views)
- Wrote long-form reviews of curated films providing insights to the presented shorts

Northwest Film Forum: Writer/Director

- Wrote, directed and edited Northwest Film Forum's 2010 festival trailer
- Coordinated 16 Seattle filmmakers to produce full-feature film for NWFF Bike-In

Amazon.com:

Director/DVD Marketing 01/08 - 07/09

- Working with department directors, produced company-wide staff videos
- Directed Amazon.com product commercials (Tom Douglas)
- Produced compelling copy and analytical websites for national sales events

SXSW:

- Trailer Producer/Screener Wrote and directed 2003 SXSW festival trailer
- Shorts and full-feature film screener

Esophagus Recording:

Audio Producer/Owner 6/00 - 6/03

 Senior Audio Engineer for radio spots, educational modules, soundtracks and commercial music production

3/13 - Current

03/10 - 11/10

05/08 - 06/15

Contributing Writer

2/10 - 3/13

03/03, 10/16

08/04 - 01/10

Craig Downing downingc@seattleu.edu

PUBLICATIONS:

- Wired.com, "Couch Fest Shows Films in Living Rooms Worldwide", 2011
- Slate.com, "The Most Dependent Independent Nation in the World", 2010
- T.H.E. Journal, "Building Bridges with Video", 2007

GRANTS:

- Awesome Foundation Grant Recipient, 2015
- 4 Culture Group Arts Projects Recipient, 2009
- King County Water Awareness Finalist, 2009

REFERENCES: https://goo.gl/TGIR29

ACTIVITIES:

 <u>Sattya Media Collective College, Nepal</u> Developed and taught curriculum for Mediane 	Media Instructor dia Freelance Workshop	11/16
 <u>Oaxaca Film Festival</u> Invited to select competition festival winn 	Jury Member ners	06/16
 <u>NW High School Film Festival, Seattle</u> Evaluated and selected recipients for fest 	Jury Member ival awards	04/09, 4/14

REEL: www.craigdowning.com

Skills:

Premiere Pro, Final Cut Pro, Lightroom, Photoshop, Compressor, Soundtrack Pro, Audition, Mac OS, Office products, HD media, HTML, Google Forms, Wufoo, CSS, RSS, WordPress, InDesign and a 3000-Kelvin ping pong serve.

Languages:

Intermediate Spanish

Certifications:

United Nations Press Credentials, Valid Teaching Certificate, Gifted and Talented Specialization, Kappa Delta Pi: International Honor Society in Education

Production

Univ. of Washington AdjunctsDirected commercial representation	Director enting UW adjuncts' annual goals	6/16
Seattle Dept. of TransportationDirected broadcast PSA for	Director SDOT for new city parking campaign	8/14, 7/15, 2/16
MountainGuides.isRemote and location photo	Photographer/Videographer grapher for wilderness marketing material	10/11 – 8/13
• Event photographer for corp	Photographer porate volunteer recruitment event	10/11
Int. Relief & Development Informational video showca 	Videographer Ising IRD's relief work with orphanages in Ha	4/11 aiti
	Writer/Director/Editor water issues in the jungles of Honduras and	6/10 – 3/11 the slums of Haiti
Northwest Film ForumDirected Local Sightings 20	Writer/Director/Editor 10 festival trailers	10/10
• Consultant and videograph		8/10
•	Writer/Director/Editor ecruit volunteers for Guatemalan turtle hate	5/10 chery
Lonely PlanetProduced footage for travel	Producer/Videographer series	11/09
Amazon.comWrote, directed and edited	Writer/Director/Editor short commercials and company-wide sta	10/09 ff video content
• Wrote, directed and edited	Writer/Director/Editor film fest promotional commercials	05/08 - 06/15
	Director/Videographer with Jeffrey Sachs, special advisor to the UN with Paul Roberts, author on global econom	
Discovery ChannelSustainable Living, pilot sh	Videographer ow for Discovery Channel's Green Planet	1/08
Messages from Music TeachersEdited feature documentary f	Editor Funded by the Delta Kappa Gamma Society	2/07 International
 SPIN Magazine Artist of the Day Recorded and mixed nation 		12/05
SXSW Film Fest TrailerWrote and directed SXSW f	Writer/Director/Editor ilm fest trailer	04/03