

VICTOR D. EVANS

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HIGHLIGHTS

- Teach multimedia journalism, news editing, digital storytelling, investigative journalism, media activism and technology, documentary filmmaking and interdisciplinary courses.
- Published in peer-reviewed journals, such as the *Journal of the American Communication Association* and in NCA's *Communication Currents*.
- Professional experience in multimedia news and film production (newspaper radio, magazine, video), public relations and marketing, working at NPR, CNN, BET, MTV and *Entertainment Weekly*.
- Proficient user of multimedia applications such as Adobe Suite, Final Cut Pro and Audacity, and web publishing skills with WordPress, WIX and HTML.
- Faculty award winner and fellowship recipient at various universities and professional organizations, including the National Association of Television Production Executives Faculty Development Grant and Thiel College's Distinguished Scholar Award.

EDUCATION

Union Institute and University
Media Studies
Ph.D., December 2006
CINCINNATI, OH

New York University
Gallatin School of Individualized Study
Specialization: Dramatic Writing & Media
Master of Arts, August 1997
NEW YORK CITY

Northwestern University
Medill School of Journalism
Major: Journalism. Minor: Integrated Arts and Multimedia.
Bachelor of Science in Journalism, June 1995
EVANSTON, ILL.

ACADEMIC WORK EXPERIENCE

Sept. 2015-
Present
Seattle University. *Assistant Professor of Communication.* SEATTLE, WA

- Instruct communication courses in the communication department, including Multimedia Reporting, Investigative Journalism and Digital Storytelling.

June 2011-
Present
Walden University. *Core Faculty Member.* MINNEAPOLIS, MN

- Full-time faculty member teaching in the BS/COMM and MS/COMM programs. Courses include media effects, creative strategy, media and technology, emerging media, communication theory and writing for the digital age.
- Lead faculty and mentor for contributing communication faculty
- Develop, write and revise course curriculum for both programs.

- Sept. 2015-
June 2018
- Highline College.** *Part-time Faculty Member.* DES MOINES, WA
- Instruct communication courses in the communication studies department, including Introduction to Communication, Mass Media and Public Speaking.
- August 2007-
Dec 2014
- Thiel College.** *Associate Professor of Communication* GREENVILLE, PA.
- Regularly teach communication theory and production courses, including announcing, television production and editing, public speaking, introduction to film studies, survey of mass communication, journalism, writing for mass media and media literacy.
 - Advise all students majoring in media communication concentration.
 - Director of the campus television station (TCTV), including overseeing the student workers, all the production and editing facilities, and the programming schedule.
- August 2013-
Dec. 2013
- Slippery Rock University.** *Adjunct Faculty Member.* SLIPPERY ROCK, PA
- Taught media communication courses in the communication department, including broadcast journalism and field production and editing.
- University of Phoenix** VARIOUS CITIES
- April 2005 –
July 2007
- Seattle Campus.** *Campus College Chair for the College of Arts and Sciences.*
- Regularly teach numerous communication courses, both online and on-ground, including basic writing and composition, introduction to film studies, intercultural communication, communication theory, communication research, media in society, introduction to popular culture and communication law.
 - Recruit faculty in the various University College areas by attending local educational fairs, actively participating in several professional organizations and building relationships with other local colleges and universities.
 - Schedule instructors for all courses in the University College Department, which also includes coordinating their mentorships.
 - Conduct periodical Academic Quality Assurance Visits for faculty in the University College Department.
 - Hold quarterly department and steering committee meetings in which I meet with faculty members and/or area chairs to discuss any pertinent issues relating to the University College Department or the campus in general.
 - Appointed by the University College Deans to the Communications Degree Program Council to assist with the development of the new degree.
- Sept. 2003 –
March 2005
- Atlanta Campus.** *Associate Director of Academic Affairs.*
- Direct campus academic affairs processes, procedures and activities to ensure academic integrity and compliance with University guidelines and standards, including investigating, resolving and tracking all campus level student academic issues.
 - Manage the faculty recruitment, selection, orientation, course assignment, training and development activities, as well as review the integrity of the faculty payroll process to ensure payment is timely and accurate.
 - Present regularly at campus-wide staff meetings to update the staff on the current endeavors and accomplishments within the Academic Affairs Department.

- Implemented, coordinate and schedule all math and writing weekend tutorial sessions for the campus.

April 2002 –
Sept. 2003

Atlanta Campus. *Campus College Chair for General and Professional Studies*

- Transferred as the first CCC of General and Professional Studies at the start-up campus. As the first CCC in the department, I was also responsible for structuring the department, including composing the faculty files, as well as coordinating, managing and facilitating the faculty assessments and certification workshops. Initially, I scheduled courses in all colleges.
- Assisted the DAA with the training of Academic Affairs employees.
- Recruited faculty in the various General Studies areas by attending local educational fairs, actively participating in several professional organizations and building relationships with other local colleges and universities.
- Scheduled instructors for all courses in the General Studies Department, which also includes coordinating their mentorships.
- Conducted periodical Academic Quality Assurance Visits for faculty in the General Studies Department.
- Held quarterly department and steering committee meetings in which I meet with faculty members and/or area chairs to discuss any pertinent issues relating to the General Studies Department or the campus in general.
- Appointed the official Apollo Corporate University (ACU) Liaison for the campus. I coordinated all campus-wide training for the campus. Previous training includes “Calming Upset Customers,” “Attitude,” “Customer Service” and “Compliance.”
- Represented the UOP and the General Studies Department during the HLC accreditation visit to the campus in 2002.
- Regularly assisted the General Studies Department develop coursework, including the design of a module for the new COMM/110 course.
- Selected by the Southeast Regional Director of Academic Affairs to train the newly hired CCCs at the new Charlotte, North Carolina Campus in September 2003.
- Presented “Lunch and Learns” with Business Development Specialists at local organizations, including The Centers for Disease Control (CDC).

June 2001 -
April 2002

Dallas Campus. *Campus College Chair for General and Professional Studies*

- First CCC of General and Professional Studies at the start-up campus. Being the first person hired in the Academic Affairs Department, I was responsible for structuring the department, including composing the faculty files, as well as coordinating, managing and facilitating the faculty assessments and certification workshops. I was also responsible for scheduling courses in all colleges until the DAA and other CCCs were hired.
- Facilitated communication courses as well as general studies courses, including GEN/101, GEN/102 and GEN/300.
- Held quarterly department and steering committee meetings in which I meet with faculty members and/or area chairs to discuss any pertinent issues relating to the General Studies Department or the campus in general.
- Assisted the DAA with the training of Academic Affairs employees.
- Conducted UOP-sponsored seminars at JCPenny’s Corporate Headquarters, including numerous “Effective Communication” sessions for their visiting international merchandising team. I even created a special “Communications Boot Camp” specifically for the company.
- Presented at information sessions and at “Lunch and Learns” with the campus Business Development Specialists at various prominent organizations, including

EDS, Verizon, JCPenny's and Capital One.

August 1999 - **Southern California Campus. Practitioner Faculty**
May 2001

- Facilitated various communication courses, including COMM/101, COMM/215, COMM/340 and COM/515.
- Assisted the area chair, ensuring the topics and objectives were met in all communication courses as a member of the Communication Content Committee.

COMMUNICATION/MEDIA WORK EXPERIENCE

- June 2013 - **WPXI, Channel 11 News** PITTSBURGH, PA
August 2013 *National Association of Television Producers and Executives Grant Recipient.*
Selected to return to the newsroom and work in all areas of news production to update my skills in the industry. Rotated between the assignment desk, ingest and editing department, web content division, writing and producing department, and production division.
- January 2004 - **CNN Headline News.** ATLANTA
April 2005 *Assistant Entertainment News Producer.* Responsible for daily entertainment cut-ins for weekly evening newscasts, including selecting and writing news stories, teases, tosses and all other additional scripts.
- Sept. 1999 - **Cybersocket Magazine.** LOS ANGELES
August 2001 *Editor-in-Chief.* Responsible for overseeing all editorial content for gay and lesbian Internet news magazine, including writing and editing news and feature stories as well as managing freelance writers.
- April 1999 - **BET Holdings, Inc.** LOS ANGELES
Sept. 1999 *Unit Publicist.* Responsible for all publicity for BET Arabesque Films, including press releases, media kits, set visits and photo galleries.
- April 1998 - **AVN Publications** LOS ANGELES
April 1999 *Associate Editor.* Staff writer and editor for trade entertainment video magazine.
- June 1997 - **Guest Informant** LOS ANGELES
April 1998 *Advertising Features Editor.* Wrote/edited advertising copy, features and captions for annual and monthly visitors' guides to more than 30 major U.S. cities.
- June 1995 - **The Body Shop** NEW YORK CITY
June 1996 *Publicist.* Wrote press releases and coordinated PR events for international chain.
- Fall 1996 - **MTV Networks** NEW YORK CITY
Development and Talent Assistant. Worked with the series development department on the creation of new programming. Also assisted talent director with submissions and auditions.
- Summer 1994 - **Entertainment Weekly** NEW YORK CITY
Editorial Assistant. Assisted staff writers with reporting and research. Also edited mail page.
- August 1994 - **WBEZ-FM (National Public Radio Station)** CHICAGO
June 1995 *Assistant Producer and Director.* Edited tape for air and directed the weekly entertainment show, *Backstage Pass*. Also produced news packages.

- Spring 1993 - **PerformInk** CHICAGO
Staff Writer. Reporter and writer for the performing arts weekly.
- August 1991 - **Northwestern University Relations** EVANSTON, IL
 June 1995 *Public Relations Assistant*. Wrote press releases and other media materials for major university events, particularly the arts and entertainment activities.

CONFERENCES

- Evans, V. (2007). *Curved TV: The effects of television images on gay youth*. Documentary screening at the American Media Literacy Association Conference in St. Louis.
- Evans, V. (2007). *Television images of gays and lesbians*. Paper presented at the Midwest Popular Culture Association Conference in Kansas City, MO.
- Evans, V. (2007). *Gays and lesbians on prime-time TV*. Paper presented at the Mid-Atlantic Popular Culture Association Conference in Philadelphia, PA.
- Evans, V. (2007). *Gays and lesbians on television*. Poster session presented at the National Communication Association Conference in Chicago.
- Evans, V. (2008). *Torchwood: Mainstreaming sexual inhibition*. Paper presented at the Midwest Popular Culture Association Conference in Niagara Falls, ON.
- Evans, V. (2009). *Gays and lesbians on television*. Poster session presented at the Council on Contemporary Families Conference in Chicago.
- Evans, V. (2010). *Social networking: Maintaining relationships in a digital age*. Documentary screening at the National Popular Culture/American Culture Association Conference in St. Louis, MO.
- Evans, V. (2010). *Social networking: Maintaining relationships in a digital age*. Documentary screening at the Eastern Communication Association Conference in Baltimore, MD.
- Evans, V. (2010). *Pitfalls of positive representation*. Paper presented at the Flow TV Conference in Austin, TX.
- Evans, V. (2011). *Body and mind: The challenges of not being taken seriously in the media*. Paper presented at the Broadcast Educators Association in Las Vegas, NV.
- Evans, V. (2012). *Clearing customs: International presence in media curriculum*. Paper presented at the Broadcast Educators Association in Las Vegas, NV.
- Evans, V. (2012). *Course smash up: Creating noteworthy community projects*. Paper presented at the Broadcast Educators Association in Las Vegas, NV.
- Evans, V. (2012). *Homelessness in Mercer County*. Documentary screening at the Broadcast Educators Association in Las Vegas, NV.
- Evans, V. (2013). *Beyond Facebook and Twitter: Emerging media and modern technology in the classroom*. Paper presented at the Broadcast Educators Association in Las Vegas, NV.
- Evans, V. (2014). *Constructing identities: Examining how the media builds, shapes, and*

- reinforces our perceptions of minorities.* Paper presented at the Broadcast Educators Association in Las Vegas, NV.
- Evans, V. (2014). *Preferences and utilization of mobile media by minority audiences.* Paper presented at the Broadcast Educators Association in Las Vegas, NV.
 - Evans, V. (2015). *Television's past and present: How college kids, queer youth, bones and talking dead stream online social media and the implications for contemporary fandom.* Paper presented at the National Communication Association in Chicago, IL.
 - Evans, V. (2015). *The inclusive classroom: Creating assignments that promote and value diversity.* Paper presented at the Broadcast Educators Association in Las Vegas, NV.
 - Evans, V. (2015). *Mixing it up: Interracial couples in the media.* Paper presented at the Broadcast Educators Association in Las Vegas, NV.
 - Evans, V. (2016). *The changing face of television: New diversity in tv programming.* Paper presented at the Broadcast Educators Association in Las Vegas, NV.
 - Evans, V. (2016). *What role did television play in legalizing gay marriage?* Paper presented at the Popular Culture Association in Seattle, WA.
 - Evans, V. (2017). *Television: Has it become the new beacon of diversity?* Paper presented at the Broadcast Educators Association in Las Vegas, NV.
 - Evans, V. (2018, April). *Uhura ain't no maid: Inclusivity and gender depiction in the media.* Panel session at the Broadcast Educators Association in Las Vegas, NV.
 - Evans, V. (2018, April). *Stop the hate: Combating hate speech.* Panel session at the Broadcast Educators Association in Las Vegas, NV.

PUBLICATIONS

- Evans, V. (2007, November). Curved TV: The effects of televisual images on gay youth. *Journal of the American Communication Association*, p. 13-20.
- Evans, V. (2009). African Americans and LGBTQ issues. In *LGBTQ American Today: An Encyclopedia*. (Vol. 1, p. 18-24). Westport, CT: Greenwood Publishing.
- Evans, V. (2009, October). Assorted nuts in *Peanuts*. *Communication Currents*. National Communication Association.
- Evans, V. (2017). Modern love. In M. McCann (Ed.) *Island stories*. CreateSpace.

DOCUMENTARY FILMS

- Evans, V. (2007). *Curved TV: The effects of television images on gay youth.*
- Evans, V. (2010). *Social networking: Maintaining relationships in a digital age.*
- Evans, V. (2012). *Homelessness in Mercer County.*
- Evans, V. (2018). *Curved TV: Volume 2.*

AWARDS

- National Association of Television Production Executives Faculty Development Grant, 2013
- New Directions Teaching Grant, 2010
- Thiel College Distinguished Scholar Award, 2010
- My documentary "Curved TV" received the GLSEN Film Award, 2007
- Editor-in-Chief of *Cybersocket Magazine* when it received the award for Best Gay and Lesbian Web and Online Magazine, 1999

SKILLS

Audacity	Audio editing	High Proficiency
Wordpress/ WIX/ Blogger	Web design + Production	High Proficiency
Soundslides	Visual + Audio showcase	Intermediate Proficiency
HTML	Web design + Production	Intermediate Proficiency
After Effects/Motion	Motion graphics + Animation	Intermediate Proficiency

SERVICE

Chair, Co-Chair	2013-18 BEA (Multicultural Affairs Division)
Paper and Award Reviewer	2013-18 BEA (Multicultural Affairs Division) 2014-16 BEA (Screenwriting Division) 2015-18 BEA (Documentary Division)
Committee	Curriculum and Assessment, Seattle University Curriculum and Development, Highline College College of Management and Technology Admissions, Walden University School of Information Systems CAP Council, Walden University