

JOSEFINA VALENZUELA CERDA

TRANSMEDIA WRITER AND CONTENT CREATOR

CONTACT

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EDUCATION

MASTER OF FINE ARTS IN WRITING FOR SCREEN AND STAGE.

June 2018.

Northwestern University, USA.

GPA 4.0

BACHELOR IN SOCIAL COMMUNICATIONS & AUDIOVISUAL DIRECTING.

December 2009.

Pontifical Catholic University, Chile.

Graduated with Honours.

BACHELOR. EXCHANGE PROGRAM IN FILM AND MEDIA.

March 2009.

University of California Santa Barbara, USA.

Dean's Honour.

WRITERS' WORKSHOPS.

2013-2014.

-Mega Television Network, Chile.

-Canal 13 Television Network, Chile.

(Major TV Networks and Drama developers)

SKILLS

LANGUAGES

Spanish (Native)

English (Fluent)

SOFTWARE

- MS Office Suite.
- Adobe Creative Suite.
- Writing: Final Draft, Celtx.
- Editing: Premiere Pro, Final Cut, Avid, DaVinci.
- New Media: WebVR, Maya, Unity, Twine, Mistika VR, Humaneyes.

VOLUNTEER WORK

- Queen Anne Food Bank. USA.
- San Vicente Home for Children at Social Risk. Chile.
- Techo Foundation. Chile.

PROFESSIONAL EXPERIENCE, ENTERTAINMENT INDUSTRY

DEVELOPMENT INTERN | Radiant Productions – USA, 2017.

Assistant to two Executives, responsible of administrative duties, research and script coverage at Wolfgang Petersen's Production Company. Answered phones, attended pitch and development meetings.

DEVELOPMENT EXTERN | Midnight Radio – USA, 2017.

Externship with Jeff Pinkner (Screenwriter, Executive Producer and Showrunner). Attended development meetings for "Venom" and Netflix's "Everything Sucks!", and the writer's room for their TV series "Zoo".

DEVELOPMENT EXECUTIVE | Demente Producciones – Chile, 2013-2015.

Responsible for development of bibles and scripts for projects for TV, Film and New Media, and script coverage. Field Producer for pilots and Lead Development Coordinator for grants and film festival applications. Demente co-produced "Profugos" the 1st TV Series with HBO in Chile.

PRODUCTION EXPERIENCE, SAMPLE

WRITER/DIRECTOR/PRODUCER | "The Circle" – USA, 2018-2019.

Responsible for writing, directing and producing the short film "The Circle" for Virtual Reality, released on Oculus Go and supported by Northwestern University MFA Production Award.

STAFF WRITER | TVN National Broadcast Network & Eftres – Chile, 2016.

Responsible for translating, selecting and adapting episodes from ABC's TV series "What Would You Do?" for the Chilean Audience for its 2nd Season, gathering high primetime ratings in Chile.

SCREENWRITER | Doubleyou Agency – Chile, 2015.

Wrote the documentary and episodes of "Come Sano Chile", the 1st live streaming branded content docu-reality series made for Bimbo Group, which aimed to promote healthy living habits.

SCREENWRITER | CORFO & Demente Producciones – Chile, 2015.

Sole writer of the pilot and 11 episodes for the comedy webseries "Pyme" starring famous Chilean comedians, in collaboration with CORFO (Chilean Economic Development Agency). Pilot produced.

SCREENWRITER CONSULTANT | "Extraordinarios" – Chile, 2015.

Development Consultant for the docu-reality TV Series "Extraordinary, different but alike", winner of several national grants and currently aired in LaRed Broadcast Network.

SCREENWRITER | Cencosud & Demente Producciones – Chile, 2013.

Co-created and supervised the transmedia campaign for Paris retail stores by the multinational Cencosud, and rewrote the script for its webseries "Suelta el Ramo".

SCREENWRITER'S ASSISTANT | TVN National Broadcast Network – Chile, 2012.

Wrote coverage for the 100+ episodes of two telenovelas, "Dama y Obrero", and "2x1". The latter had high primetime ratings and was sold to Telemundo Studios.

SECOND ASSISTANT DIRECTOR | Tantor Films – Chile, 2010.

Provided services for a major commercial campaign co-produced with Bacon Production House from Denmark

ASSISTANT DIRECTOR | MCMCine – Chile, 2009-2010.

Provided services for several national commercial campaigns for different brands for film and broadcast.

PROFESSIONAL EXPERIENCE, TEACHING

ADJUNCT PROFESSOR. Storytelling for VR; Screenwriting I & II. **Seattle University – USA, 2020-2021**

GRADUATE ASSISTANT. Foundations of Screenwriting. **Northwestern University – USA, 2017-2018.**

PROFESSOR. Radio&TV; Oral and Written Expression. **Universidad del Desarrollo – Chile, 2015-2016.**

AWARDS

- Producer/Director/Writer. "The Circle". Sci-Fi&Fantasy GenreLab by Lift-Off. Official Selection. USA 2020.
- Screenwriter. "Terra Incognita". TV Pilot. Winner of Krevoy Screenwriting Prize. USA 2018.
- Playwright. "Beneath the Andes". Short Play. Selected by Chicago Dramatists. USA 2018.
- Playwright. "Witch Trials". Full-Length. Idle Muse Theatre Company's Athena Festival Selection. USA 2017
- Screenwriter. "Come Sano Chile". Docu-reality. Nominated for the Effie Awards, Brand Experience & Engagement Category. Chile 2015.
- Development Coordinator. "Heroine". Limited Series. Winner of CORFO 2014. "Spider Thieves". Feature Film. Winner of two National Grants: CORFO 2014 and Audiovisual Fund CNCA 2014. Chile.
- D.P., Co-Director, Co-Writer. "Steam View". Short film. Official Selection at Memphis International Film Festival USA 2009, SANFIC Chile 2008, and Valdivia International Film Festival Chile 2008.